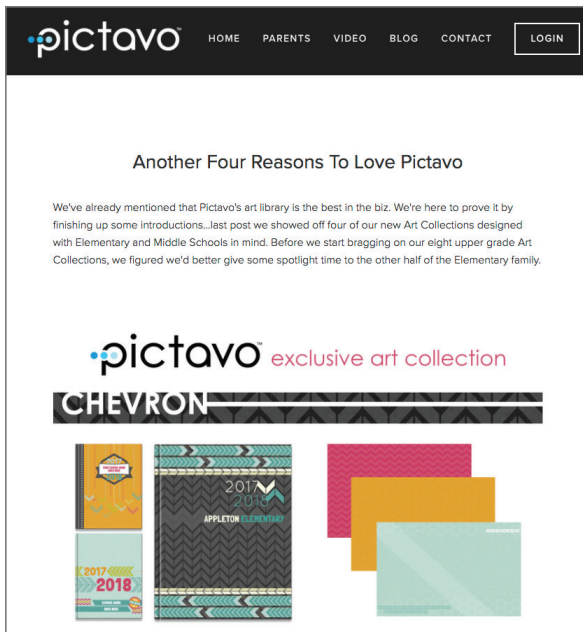


# IDEAS & INSPIRATION

## EVERYONE NEEDS A LITTLE INSPIRATION NOW & THEN

We're constantly coming up with and gathering ideas to help make the yearbook process easier and your yearbook even better. From design tips, theme ideas and layout suggestions to cool cover treatments, ad promotions and book sale recommendations, you'll find great advice and inspiring ideas that will help you create and sell a yearbook you can be proud of.



## BLOG

[WWW.PICTAVO.COM/BLOG](http://WWW.PICTAVO.COM/BLOG)

Get yearbook tips and tricks, software-specific pointers and browse topics that span an entire yearbook season.

### INSPIRATION IS EVERYWHERE!

Great design is all around us. As you page through a magazine, shop at your favorite store or catch an occasional commercial, take a look at what catches your eye. From unique color combinations to font choices, you can take your design cues from the pros!

## PINTEREST

[WWW.PINTEREST.COM/PICTAVO](http://WWW.PINTEREST.COM/PICTAVO)

Peruse pins of award-winning yearbooks and design industry leaders. Spark creativity by sharing pins with your yearbook staff or creating your own boards!

